



ESIM SALES TERMINALS

Open an eSIM sales point — a business in 30 days

A turnkey self-service terminal: hardware, installation, content and analytics. Buying an eSIM takes a client 2 minutes.

Payback in 1–4 mo.

Margin up to 40%

Zero staff needed

esimka.io/terminals · sup@esimka.ru · [@annaesim](https://twitter.com/annaesim)



A market growing faster than tourism



Growing demand

The eSIM market grows 30% a year. By 2028, over 60% of tourists will switch to eSIM.



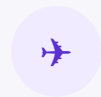
Purchase in 2 minutes

The client picks a country and plan, pays via SBP — QR code on screen and by email.



No staff required

The terminal runs autonomously: no sellers, cashiers or staff training.



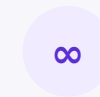
High-traffic locations

Airports, train stations, malls, hotels and tourist areas — a concentration of the target audience.



Transparent analytics

A dashboard with sales, revenue and top destinations in real time.



Eco-friendly

Ditching plastic SIM cards — a relevant argument for a modern audience.

How much one terminal earns

Based on average figures from active network locations.

MINIMUM

from 90,000 ₺/mo

- ✓ ~5 sales a day
- ✓ Tier-3 airport terminal
- ✓ Average ticket 600 ₺
- ✓ Margin 20–25%

AVERAGE

from 250,000 ₺/mo

- ✓ 15–20 sales a day
- ✓ Mall / major-city airport
- ✓ Average ticket 650 ₺
- ✓ Margin 30–35%

TOP LOCATION

from 600,000 ₺/mo

- ✓ 30–40 sales a day
- ✓ International airport
- ✓ Average ticket 700 ₺
- ✓ Margin up to 40%

Investment and return

from 350,000 ₺

turnkey entry cost: terminal,
branding, delivery, installation, setup
and the first month of support

1–4 mo.

payback period depending on location
and traveler traffic

up to 40%

margin on eSIM sales at top
locations

Zero staff

on site: the terminal runs
fully autonomously

24/7

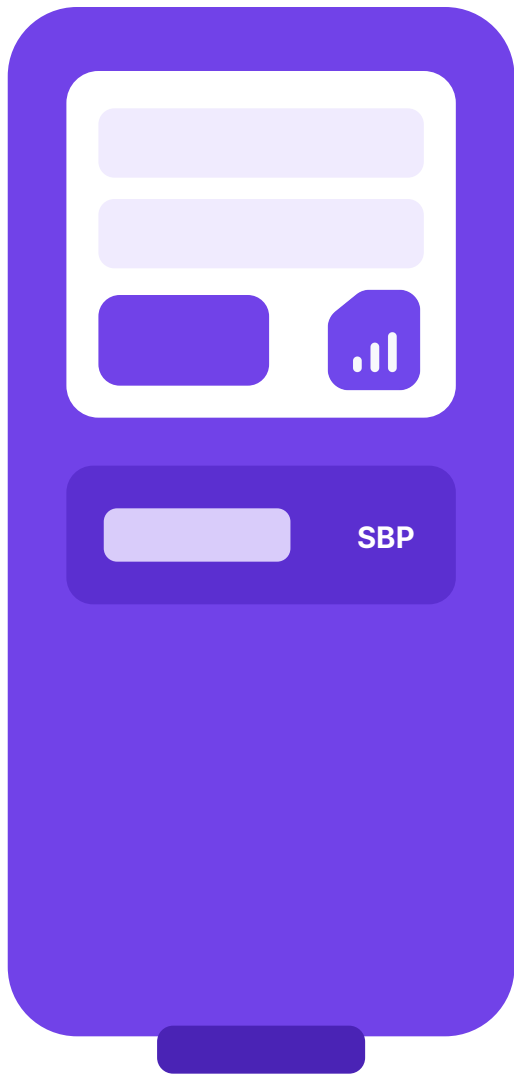
terminal uptime and partner support —
chat, phone, Telegram

180+

countries in the terminal catalog —
updates automatically

Discounts apply when ordering two or more terminals.

A turnkey terminal



40 × 35 × 160 cm · 18 kg

DISPLAY

21" touchscreen, Full HD

PAYMENT

SBP via QR code

ESIM DELIVERY

QR on screen + SMS + email

CONNECTIVITY

Wi-Fi / Ethernet / 4G backup

BRANDING

eSimka branded wrap

WARRANTY

2 years + remote monitoring

5 steps to your first sale

01

Request

Form on the website — we reply in 1 business day.

02

Location

We help pick a spot and negotiate the lease.

03

Contract

Sign the contract and pay for the kit.

04

Installation

Delivery, installation and setup — up to 3 days.

05

Launch

First sales on opening day.

Requests: sup@esimka.ru · Telegram: [@annaesim](https://t.me/annaesim)

Where to place a terminal



Airports

International and domestic: arrival zones, waiting halls, baggage claim.



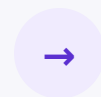
Shopping malls

Food courts, entrances, next to phone and accessory stores.



Hotels 4–5★

Lobby and reception: guests look for internet from the minute they check in.



Train stations & MCD

Waiting halls, ticket areas, transfer hubs with tourist traffic.



Tourist areas

Historic centers, waterfronts, next to major attractions.



Class A / B+ business centers

Business travelers with a high average ticket.

All inclusive

We handle hardware, content and operations — you run the location.



Installation & setup

We deliver, install, configure. An engineer arrives within 24 hours if anything breaks.



Content updates

Plans, promos and the catalog update automatically — no manual work.



Dashboard

Sales, revenue, destinations and terminal status — online in real time.



24/7 support

Chat, phone and Telegram. A personal manager from day one.



Marketing materials

Wayfinding stickers, booklets and digital banners to attract clients.



Location assistance

Traffic analysis, negotiations with landlords, a commercial proposal.



Ready to open your first location?

Leave a request at esimka.io/terminals — we reply within a business day, walk you through the terms and help pick a location.

esimka.io/terminals → become a partner

PARTNERS

sup@esimka.ru

TELEGRAM

[@annaesim](https://t.me/annaesim)

RESPONSE TIME

1 business day

TURNKEY ENTRY

from 350,000 ₺

PAYBACK

1–4 months

DISCOUNTS

from 2 terminals

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